Town of Bluffton's Deputy Town Manager Scott Marshall Credentialed by International Local Government Management Organization

WASHINGTON, D.C.—Scott Marshall, the Town of Bluffton's deputy town manager, recently received the Credentialed Manager designation from ICMA, the International City/County Management Association. Marshall is one of more than 1,400 local government management professionals currently credentialed through the ICMA Voluntary Credentialing Program.

ICMA's mission is to create excellence in local governance by promoting professional management worldwide and increasing the proficiency of appointed chief administrative officers, assistant administrators, and other employees who serve local governments and regional entities around the world. The organization's nearly 10,000 members in 27 countries also include educators, students, and other local government employees.

To receive the prestigious ICMA credential, a member must have significant experience as a senior management executive in local government; have earned a degree, preferably in public administration or a related field; and demonstrated a commitment to high standards of integrity and to lifelong learning and professional development.

"Scott has a proven track record of establishing efficient processes and procedures to enhance the experience of working with local government," Town Manager Marc Orlando said. "Town leaders see ourselves as partners with the community and Scott's skills and extensive government experience have been instrumental in building relationships with community organizations and other government agencies. Scott earning the designation of credentialed government manager is reflective of his skills sets and assets he brings to the Town of Bluffton."

Prior to joining the Town of Bluffton in 2015, Marshall worked within Beaufort County since 2009. Marshall was Beaufort County's former director of parks and leisure services (PALS) and also served as the executive director of Beaufort County Board of Election of Registration.

Prior to serving in local and regional government positions, Marshall served 23 years as an Air Force officer as a nuclear weapons technician, a substance abuse counselor and a personnel officer.

Marshall earned a master's degree in public administration with a concentration in human resources from American Public University. He also earned a bachelor's degree in political science and psychology from Eastern Michigan University with a minor in military science.

For more information regarding the ICMA Voluntary Credentialing Program, contact Jenese Jackson at ICMA, 777 North Capitol Street, N.E., #500, Washington, D.C. 20002-4201; jjackson@icma.org; 202-962-3556.

About ICMA

ICMA, the International City/County Management Association, advances professional local government worldwide. The organization's mission is to create excellence in local governance by developing and fostering professional management to build better communities.

ICMA identifies leading practices to address the needs of local governments and professionals serving communities globally. We provide services, research, publications, data and information, peer and results-oriented assistance, and training and professional development to thousands of city, town, and county leaders and other individuals and organizations throughout the world. The management decisions made by ICMA's members affect millions of people living in thousands of communities, ranging in size from small towns to large metropolitan areas.