

## Vision Statement



**BLUFFTON, THE HEART OF THE LOWCOUNTRY, A TOWN THAT APPRECIATES THE PAST, FOCUSES ON TODAY AND IS PLANNING TOGETHER FOR A GREATER FUTURE.**

### Explanation

Bluffton is a welcoming and inclusive community, committed to retaining its historic nature, livable neighborhoods, active lifestyle and respect for the May River. We are committed to work together to create a great community now and one that is also sustainable for the generations to come.

## Mission Statement

**WE TAKE CARE OF OUR CITIZENS, THE TOWN AND EACH OTHER BY CONTINUOUSLY MAKING OUR COMMUNITY AND ORGANIZATION BETTER.**



### Explanation

The Town organization is committed to:

- Providing excellent services by continuously looking for improvements in services using best practices.
- Providing award winning fiscal management services to our citizens.
- Providing exceptional customer service that is focused on solutions and meeting the needs of our citizens.
- Providing meaningful public engagement opportunities for our community.
- Providing a work environment committed to teamwork, communication, transparency, ethical behavior and progressive compensation to help employees reach their full potential.
- Providing and using performance measures to determine if our services are getting the intended results.